

The cover features a blue background with a large circular frame containing a silhouette of a person working on a laptop. The text is centered within this circle.

ANNUAL
REPORT

2020 / 2021

Lakeland
COMMUNITY COLLEGE

A Message from the President ● ● ●

As we prepared to start the new academic year during the ongoing pandemic, a tremendous amount of work was done over the summer to implement safety measures for everyone's safe return to campus.

Lakeland started the fall 2020 semester with a mix of in-person, remote and hybrid classes. That was possible because of the many safety, sanitizing, and social distancing protocols implemented to help prevent the spread of COVID-19 on campus.

At the same time, we knew we would need to adapt quickly to changing federal, state and local health guidelines to keep our campus community safe.

We continued to be innovative and creative in adapting to the crisis, from adjusting the academic calendar, to providing financial assistance, to finding new ways to help students finish their studies.

We distributed more than \$1.5 million in federal stimulus funds to students to offset their expenses related to the pandemic.

To support online students, we continued to distribute Chromebooks for students to borrow free of charge. We created a series of video training modules called "Crash's Camp for Remote Learning," and we added a remote learning concierge to help students engage successfully in the virtual classroom.

College employees serving as "Enlightened Navigators" continued to personally contact students to see how they were doing and direct them to available resources. We provided just-in-time behavioral interventions including text and email "nudges" that encouraged students to stay on track with their studies.

All these efforts paid off, and we celebrated the graduation of 761 students in May, during a virtual ceremony featuring keynote speaker Ohio Governor Mike DeWine.

In the midst of all these unprecedented challenges, Lakeland received reaffirmation of its accreditation by the Higher Learning Commission, following a comprehensive review of the quality of the college's academic programs and continuous improvement processes.

This academic year was a true testament to our "YES Mindset" as we continue to find new ways to serve our students and our community.



Dr. Morris W. Beverage Jr.
President, Lakeland Community College
Lakeland Class of 1974

EXCELLENCE
INNOVATION
DIVERSITY
ACCESSIBILITY
INTEGRITY

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College Response to COVID-19 (2020-2021) ● ● ●

Lakeland closely monitored the COVID-19 pandemic, with the safety and well-being of our students, employees and campus community as our top priority.

The Lakeland Smart, Safe, Strong Task Force coordinated our gradual and safe transition to on-campus instruction and college operations.

The guiding principles of the Lakeland Smart, Safe, Strong Task Force are to: follow guidance from federal, state and local health experts (Lakeland Smart); accept social responsibility for the safety of ourselves and others (Lakeland Safe); and adapt to change with empathy and creativity (Lakeland Strong).

Keeping Campus Safe

- Before returning to campus, all employees and students were asked to sign a Code of Personal Responsibility acknowledging their commitment to safety.
- Students, staff and faculty were required to wear a mask or face covering.
- All employees, students and visitors coming on campus underwent a fast, contactless temperature check at the building entrances.
- Entrances and exits of buildings with multiple doors were marked as one-way.
- Chairs and desks were arranged at least 6 feet apart in classrooms, conference rooms and study areas.
- Restrooms and elevators had limited occupancy.
- Hand-sanitizer stations were located at entrances and high-traffic areas.
- Employees and students had access to cleaning products to wipe desks and counters as needed.
- High-touch surfaces were sanitized throughout the day, and individual room and area cleaning was conducted during closed hours.
- Frequently visited office areas and some instructional settings had plexiglass barriers.
- Signage and visual cues indicated where to stand and wait for service.
- Food consumption was limited to designated areas.



Lakeland

SMART



SAFE



STRONG



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College Response to COVID-19 (2020-2021)

Adapting to Change

- Anticipating an increase in travel related COVID-19 exposures, we worked with the Lakeland Faculty Association to make changes to the academic calendar. We planned to move all fall classes with an in-person component to remote learning after Thanksgiving but ended up transitioning sooner, and there was no spring break.
- College departments operated with a mix of remote and on-campus hours of operation to support students and colleagues while reducing the number of staff on campus.
- While the Lakers athletics program was suspended for the 2020-2021 season, we honored scholarship commitments to new or returning student-athletes.
- The college honored 2020 graduates with a virtual social media celebration in May that captured the spirit and energy of our traditional ceremony.
- The Lake County General Health District held several COVID-19 vaccination clinics on Lakeland's campus.

Meeting Student Needs

- Chromebooks were provided free of charge to students who needed them and were borrowed 946 times.
- CARES Act Emergency Grants were distributed to 1,244 students totaling \$1,536,947. Additional federal emergency grant funds were awarded totaling \$16,438.
- Immediate Needs funds were awarded to 92 students and totaled \$33,073.
- More than \$18,000 in gift cards were distributed to 121 students while the Lakeland Cares Cupboard was closed.

Keeping Students Engaged

- New Student Orientation fully transitioned from in-person gatherings to flexible online learning.
- The Student Leader Awards Banquet and other student activities and events were held online.
- Leadership building programs such as the Lakers Crew, Emerging Leaders and Leadership Skills 101 were redesigned for remote delivery.
- Student clubs met virtually including Lakeland Student Association, Gamers' Guild, Lakeland Signers, Hispanic Club, Construction Management Student Organization, Student Veterans of America, as well as monthly inter-club council meetings.
- Campus Connection, an newsletter focused on students, was redesigned to directly connect to virtual programs more easily.



Making a College Education Accessible ● ● ●

- **7,732 students** (unduplicated headcount) were enrolled in credit courses during the 2020-2021 academic year. [Source: 2021-2022 IPEDS 12-Month Enrollment Survey]
- **Fall 2020 total credit enrollment at census date** (15th day of the semester) decreased by 17.8% over last year, with 5,361 students taking classes. Credit hours delivered decreased by 15.4%. College Credit Plus students decreased by 16.8% and now represents 23.3% percent of the total student population and 21.2% of the total credit hours.
- **Since opening in fall of 2011, the Holden University Center** had over 1,100 students graduate with degrees through Lakeland's university partnership programs. In 2020-2021, the Holden University Center offered 23 bachelor's degree programs, 19 graduate degree, endorsements and certificate programs and one doctoral program from 11 university partners close to home for area residents. University partners included: Bowling Green State University, Cleveland State University, Franklin University, Hiram College, John Carroll University, Kent State University, Lake Erie College, Notre Dame College, The University of Akron, Ursuline College and Youngstown State University.
- **Lakeland's tuition** continues to be one of the lowest in the state, about one-third the cost of most four-year colleges and universities.
- **Based on enrollment at census date** (15th day of each semester), 48.8% of Lakeland students were eligible for **financial aid** during the 2020-2021 academic year. 31.4% of Lakeland students were awarded some type of financial aid during the 2020-2021 academic year. [Source: IPEDS 2021-2022 Student Financial Aid Survey]
- **In 2020-2021, The Lakeland Foundation** distributed \$540,658.68 to 597 students. Since 1997, the Foundation has given more than \$8.6 million in student scholarships.
- **Lakeland supported more than 200 student veterans** with class flexibility and military-specific support services through the campus' Wells Fargo Advisors Veterans Center. A dedicated veterans' liaison assists with GI Bill educational benefits and early registration each semester.



Providing Quality Academic Programs ● ● ●

- **Lakeland received reaffirmation of its accreditation** by the Higher Learning Commission (HLC) in early 2021, following a comprehensive review of the quality of the college's academic programs and continuous improvement processes. The HLC accredits degree-granting, post-secondary educational institutions in the North Central region which includes Ohio.

- **Lakeland awarded 809 degrees and 181 certificates** during the summer and fall 2020 and spring 2021 terms.

- **Lakeland was awarded a Choose Ohio First grant** in December 2019 to support scholarships in computer science and related fields, specifically cybersecurity at Lakeland. This grant has since been expanded to all information technology and computer

science (IT&CS) degree programs: application programming and development, computer science/software engineering, cybersecurity, data analytics, IT support analyst, operating systems/networking, web content developer, computer user, Associate of Technical Studies in Computer Technology; and certificates: IT foundations, IT specialist and IT professional.

Lakeland's Choose Ohio First IT&CS scholarship is a merit-based scholarship that will award a minimum of \$1,500 per student per year up to \$5,000 per student per year.



- **Lakeland held its ninth annual GIS Day** in a virtual format to promote the academic path to a career in the geospatial technology field. GIS Day is a worldwide event celebrated each November as a fun way to generate interest in the field of geographic information systems (GIS).

Enriching Lives Outside the Traditional Classroom ● ● ●

- **Lakeland's Career Services** delivered 41 presentations that reached over 540 students. These presentations focused on a variety of career related topics and were delivered both in-person and via Webex. In addition to formal classes, audiences for these presentations included campus-based student organizations.

Career services launched the new "Career Services Portal" July 1, 2020. From July 1, 2020, through June 30, 2021, 845 unique job seekers logged in to the system a total of 2,819 times. Over 470 area companies posted a total of 1,720 jobs. Some of these companies included Sherwin-Williams, Dollar Bank, F.S.B., Steris, Quality Electrodynamics and Signature Health, Inc.

- **In fall 2020 semester, the business management department** partnered with Mentor Public Library to present our Learn from Leaders program via Webex. The fall 2020 season of Learn from Leaders featured two area business authors:
 - Rick L. Coleman Sr., So You Want to be a Food Truckr?
 - Patrick T. Perry, Re-Shape Re-Define Re-Imagine and Business Lessons Learned Along the Way
- **The Center for International Education (CIE)** hosted four presenters including: Poet and French-English Translator Julia Grawemeyer; Dr. Alicia Prieto-Langarica, a distinguished Mexican American professor in the mathematics department at Youngstown State University; Mahli Xuan Mechenbier, a senior lecturer at Kent State University adopted from South Vietnam who shared her experience and information about Operation Babylift; and Dr. Anastasiia Gordiienko, an assistant professor of Russian and Slavic Studies at the University of Arizona.
- **The six Lakeland Civic Music Ensembles** created a virtual fall concert and masterclasses, including: Fall 2020 Civic Music Ensemble Virtual Concert, Flute Choir Masterclass, Jazz Orchestra and Jazz Impact Masterclass, and Civic Band Masterclass.
- **The 49th anniversary of the Lakeland Community College Jazz Festival** took place March 12-13 in virtual format. The program included Lakeland's Civic Jazz Orchestra and The Cleveland Jazz Orchestra featuring Joe Lovano and "A Love Supreme" and a concert with pianist and vocalist Carol Welsman. A pre-concert discussion with Carol Welsman was hosted by WCLV's music director and operations manager, John Simna.
- **Summer 2020 youth program** introduced a STEAM (science, technology, engineering, art and math) camp for children entering kindergarten, first and second grade. The Thomas W. Mastin Endowment provided more than \$16,000 to eight underprivileged and minority children to attend summer youth programs at Lakeland.
- **The Hispanic Program** introduced Sueño, which means "dream" in Spanish. The program was developed to address the barriers faced by Lake County Latino high school students who have the dream and interest in attending college. The program was funded by a generous donation from The Lakeland Foundation. A total of 14 students participated in the program and several enrolled at Lakeland following the program.



Workforce and Professional Development ● ● ●

- **The Ohio Small Business Development Center (SBDC)** at Lakeland helped local businesses emerge from the pandemic. The center continued to assist with Paycheck Protection Program loans and forgiveness, Small Business Association Economic Injury Disaster Loans and State of Ohio Disaster Recovery Grants. Through CARES Act funding, the SBDC was able to offer dedicated advising to our local businesses in the areas of bookkeeping, operations, loans, sales and marketing. The SBDC conducted 22 virtual workshops with over 500 attendees. Topics included access to capital, sales, digital marketing, business law and startup.

The SBDC at Lakeland counseled 345 businesses totaling over 1,000 hours of advising. Clients reported receiving approximately \$12 million in loans and grants. Seventeen new businesses were confirmed started due to assistance from the Lakeland SBDC. SBDC services contributed to over \$1.2 million in sales growth and over 600 jobs retained and created.

- **The Lakeland Nonprofit and Public Service Center** provided free professional development workshops to 960 people. The workshops were offered virtually as part of the Log On & Learn webinars and a month-long Volunteer Management series. These learning opportunities were created at the onset of COVID and geared to helping nonprofits continue business and gain new skills during the pandemic.
- **Through the Teacher's Guild at Lakeland**, Lakeland Community College sponsored a new course, "Human Centered Design for Equitable Change," in partnership with the Lake Erie College Center for Professional Development.

The COVID-19 crisis challenged teachers to reinvent how they build community, deliver content, engage students and families, and create more personalized learning experiences for their students. This course, offered through Lakeland's Teachers Guild x School Retool program, guided area educators to actively learn and practice a design journey that surfaces solutions for students furthest from opportunity in their school communities.



Achieving Success ● ● ●

- **Lakeland awarded 809 degrees and 181 certificates** during the summer and fall 2020 and spring 2021 terms. The 54th annual commencement ceremony was held virtually and featured Mike DeWine, Governor of the State of Ohio, as the keynote speaker. The oldest graduate was 65; the youngest was 15. Sixty-three College Credit Plus students representing 18 high schools graduated. Holden University Center graduates from partner institutions numbered 108 undergraduate and 65 graduate students.
 - **James DeMonte** director of the Center for International Education and student **Josephine Vano** received the college's **Diversity Award**.
 - Lakeland alumni inducted into the Alumni Hall of Fame in 2020 were: **Mary Jean Donovan, '75**, retired; **Frank Kitchen, '95**, owner, Frank Kitchen Enterprises; **James O'Leary, '82**, attorney at Baker & Hackenberg, Co. LPA; **Kathy Popp, '80**, chief financial officer, Gilmour Academy; and **Christine Price, '71**, columnist, Lake County Tribune. The award honors Lakeland graduates who have made a difference in their careers, in the community and at Lakeland.
 - Lakeland presented its Distinguished Service Awards for 2020-2021 to: Community Member **David A. Kalina**; Student **Quantez Spears**; Full-time faculty **Justin M. Nussbaum**, biology professor; Part-time faculty **Keith T. Manos**, English instructor; and Administrative/Staff **Mario D. Petitti Jr.**, senior director for strategic initiatives and campus engagement.
 - **Josephine Vano, Bradley Gartner** and **Meghan Laylin** were honored with a place on the All-Ohio Community College Academic Team for 2021, joining 73 students from Ohio's community college system honored with scholarships for their excellence in academics, leadership and community service. The ceremony was held virtually in April as part of Community College Month in Ohio.

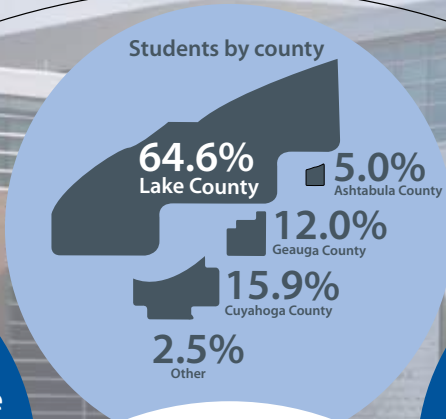
Vano earned All-Ohio Second Team honors and received a transfer scholarship to attend Kent State University to major in Integrative Studies with a focus on American Sign Language, psychology and theater. Gartner earned Third Team honors and received a transfer scholarship to pursue a degree in mechanical engineering. Laylin was awarded a work-place scholarship, and plans on working as a welding supervisor for Schmidt Engineering and completing the AWS certifications for Welding Supervisor, Welding Educator and Welding Inspector.
- **Karina Hamrick** was one of 207 Phi Theta Kappa members named a 2021 Coca-Cola Leaders of Promise Scholar and received a \$1,000 scholarship. The Coca-Cola Leaders of Promise Scholarship Program helps new Phi Theta Kappa members defray educational expenses while enrolled in associate degree programs. Scholars are encouraged to assume leadership roles by participating in society programs and are selected based on scholastic achievement, community service, and leadership potential. More than 900 applications were received.
- Two Lakeland College Credit Plus students, **Alex Schroeder** and **James Simon Richard** were selected as National Merit Scholarship semi-finalists.
- A team of Lakeland students consisting of **James Simon Richard, Alex Schroeder** and **Nathan Rolfes**, earned an Outstanding Award for their "Problem B Bird Wheel" during the Student Challenge Using Differential Equation Modeling (SCUDEM V 2020) video competition.
 - Four Lakeland College Credit Plus students, **Jessica Harness-Koehnle, Joseph Grantham, James Simon Richard, and Alex Schroeder**, presented talks at a virtual undergraduate math conference hosted by Youngstown State University Feb. 20, 2021.

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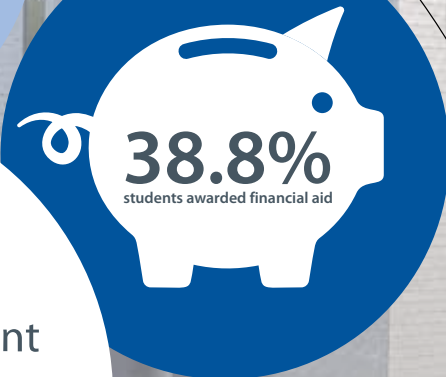
Fall 2020 Student Profile ● ● ●



29.7%
of our students are full-time

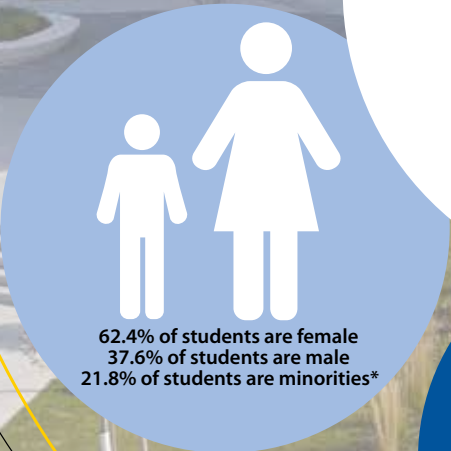
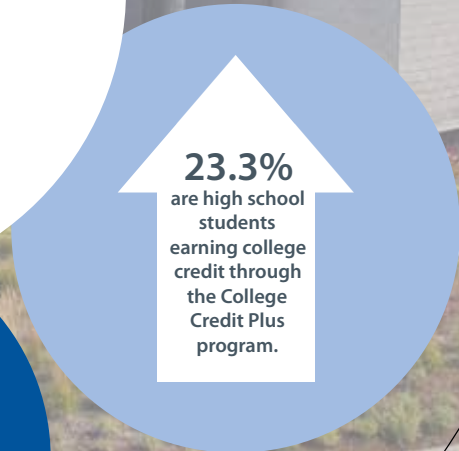
70.3%
of our students are part-time

5,361
Total student enrollment



Students by age

17 & under	22.5%
18-21	33.6%
22-24	10.8%
25-30	13.1%
31-39	10.5%
40 & over	9.6%



21.0
average age of full-time student

26.1
average age of part-time student

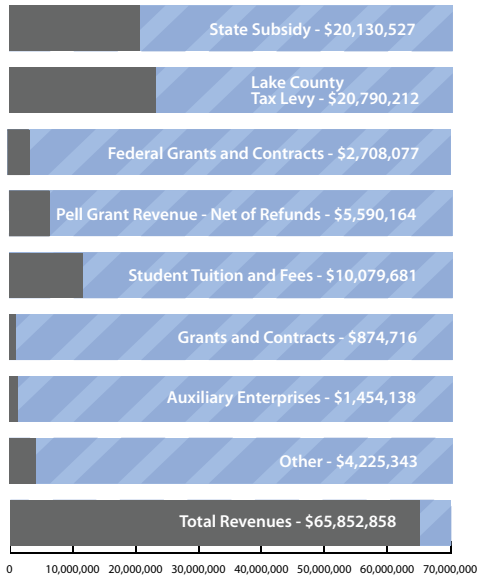
*95.1% of the population reported race/ethnicity.



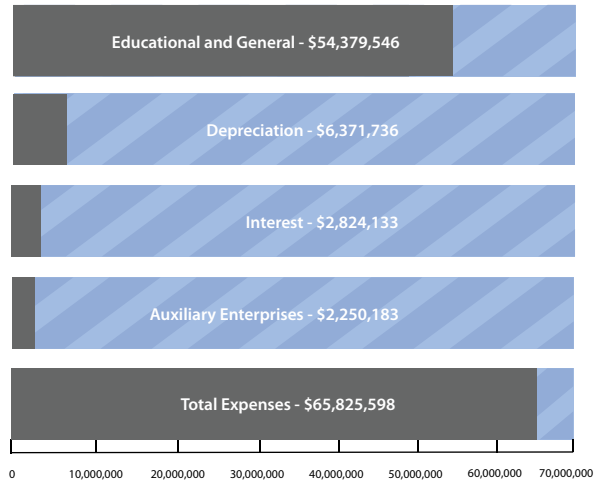
Financial Statement ● ● ●

Lakeland Community College makes a significant impact on the Northeast Ohio economy. Lakeland contributes to the local economy through employee salaries, tax dollars, expenditures and contributions to community-giving campaigns. Lakeland is fiscally responsible, implementing cost controls and receiving unqualified (clean) audits year after year.

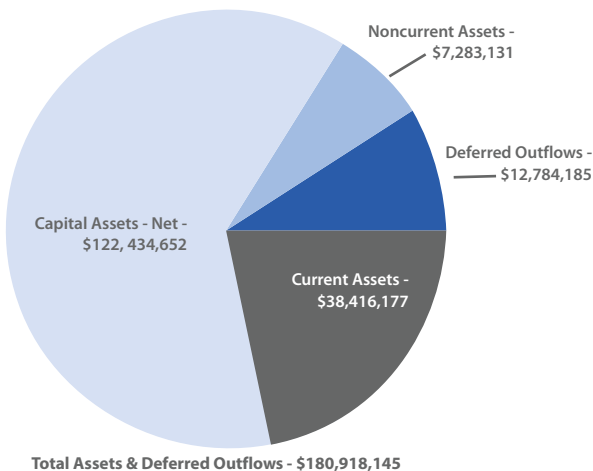
2021 Revenues



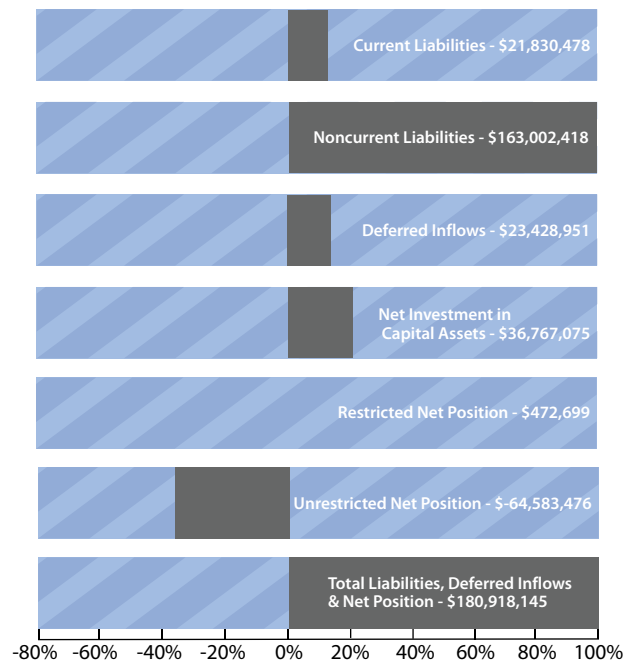
2021 Expenses



2021 Assets and Deferred Outflows



2021 Liabilities, Deferred Inflows and Net Position



Examination of the Lake County Community College District's financial statements is under the oversight of the State of Ohio Auditor, who utilizes the services of Ciuni & Panichi, Inc. as its independent public accountants. Consistent with preceding years, the District received an unqualified (clean) audit opinion from Ciuni & Panichi, Inc.

College Administration ● ● ●



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