



THIS IS **YOUR**
WHY

“ I want to be a leader. I want
bring a positive impact to
businesses and organizations. ”

THIS IS YOUR
HOW

Business Management

Lakeland
COMMUNITY COLLEGE
BUSINESS MANAGEMENT



Management & business expertise

Our students are prepared

to meet the continuing demand for trained supervisors, managers, administrative assistants and entrepreneurs. In our programs, you'll learn critical business skills:

- » Planning
- » Organization
- » Communications
- » Operations management

Our

Associate of Applied Business

degree and certificates are meant to get you job ready, so you can tackle your career in:

- » Entrepreneurship
- » Health care
- » Government
- » Nonprofit
- » Finance
- » Advertising and marketing
- » Real estate
- » Computer information systems
- » And many more...

Our

Associate of Arts in Business

degree prepares you to:

- » Pursue a bachelor's or graduate degree
- » Meet Ohio requirements for accounting, business communication, business law, economics, marketing and management to take advantage of the Ohio Transfer Module.



Credentials

Graduates can earn:

- » Associate of Applied Business
(5 job-ready degrees)
- » Associate of Arts in Business
(bachelor's degree)
- » Certificates (10 job-ready certificates)

Professional development

Our various degrees and certificates are perfect for those interested in gaining new skills to improve their worth in an existing field, or to change fields and start a new career.

How to Start

Apply to Lakeland and contact us to learn more about choosing which program or certificate fits your needs!

Connie Golden
Program Director
cgolden@lakelandcc.edu

Curriculum

lakelandcc.edu/busm



Applied degrees
and certificates



Associate of Arts
in Business

Apply to Lakeland

lakelandcc.edu/apply

Visit campus

lakelandcc.edu/visit

Financial Aid

lakelandcc.edu/financialaid

Quality Education

Professors at Lakeland are experts in their fields with real-world experience. Lakeland prepares you for a high-demand career or for transfer to a four-year college or university.

Affordable Tuition

Lakeland's tuition is about one-third the cost of most four-year schools. Many students are eligible to receive some form of financial assistance.

Convenience

Lakeland offers convenient day, evening, weekend and online courses.

Focus on Students

Lakeland offers a variety of student services to help you succeed, such as counseling, tutoring, computer labs, careers services, free parking and affordable child care.

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COMMUNITY COLLEGE