

Lakeland
COMMUNITY COLLEGE

Strategic Plan

Focus on Student Success 2020



★ Opportunity
starts **HERE**
www.lakelandcc.edu

Mission

To provide quality learning opportunities to meet the social and economic needs of the community.

Vision

To be the best in creating quality learning opportunities.

Core Purpose

To impact lives through learning.

Core Values

Excellence - ensuring high quality services and learning opportunities through assessment for continuous improvement

Accessibility - serving as a center of learning for all people by removing barriers, strengthening relationships, and maintaining affordability

Diversity - fostering civility by respecting and celebrating differences among individuals and communities

Integrity - committing to high standards of personal and professional behavior within a culture of honesty and trust

Innovation - empowering learners and communities to be creative and versatile in their thinking and performance

Joy - creating diverse and vibrant learning communities that inspire lifelong learning



Strategic Goal 1:

Increase student success and completion to ensure students meet their educational goals



Objective 1:

Strengthen our connection to prospective students

- Broaden early awareness of connections between college completion and career opportunities
- Expand opportunities for earning college credits that count toward a degree or certificate before graduating from high school
 - Increase opportunities for adults to earn college credits for meaningful knowledge and skills documented through Prior Learning Assessments
 - Grow enrollment of specific target audiences, including adult learners, minority students, and military veterans



Objective 2: Position students for success

- Reform developmental education to accelerate student progression into college-level courses
- Strengthen collaboration with K-12 to improve college readiness
- Develop incentives to attract high-performing students
- Increase student access to advising and learning support services
- Position students for success through mandatory orientation and a first year experience course
- Align student support services to ease student navigation of college processes, information and resources
- Prepare students for a globally and culturally diverse economy and workforce





Objective 3: Monitor student progress and accelerate completions

- Institute an early intervention system to keep students on track to completion
- Reward success and provide incentives to drive persistence to completion
- Develop innovative ways to reduce the time and cost of degree completion while maintaining quality
- Expand distance learning and flexible delivery methods
- Devise increasingly flexible, innovative scheduling and registration practices to remove barriers to completion



Objective 4: Bridge educational attainment and workforce needs



- Expand Holden University Center partnership programs in high-demand careers
- Strengthen job training and workforce development programs
- Develop new degree and certificate programs in growing occupations to meet the need for qualified workers
- Increase industry-recognized certification and training programs to meet employer needs
- Increase internship and co-op experiences for students
- Develop credit and noncredit programs to support the needs of an aging population and workforce
- Ensure students have the general education and soft skills to succeed in the workplace





Strategic Goal 2:

Strengthen our institutional effectiveness through assessment for continuous improvement

- Strengthen the use of data for more in-depth analysis and document processes for continuous improvement
- Ensure that learning technology, equipment and furnishings are state-of-the-art
- Strengthen professional development opportunities to maintain a culture of excellence
- Enhance internal communications and collaborations
- Capture and document institutional knowledge to assist in succession planning
- Adopt best practices in supporting adjunct faculty
- Lead and facilitate conversations and collaborations to address critical community issues



Strategic Goal 3:

Increase alternative sources of revenue and control costs to maintain affordable tuition for students

- Secure ongoing local levy support
- Identify and secure alternative sources of revenue that advance the college's mission and vision
- Continue cost containment through sound financial management
- Increase contributed income from individual, corporate, foundation, and government sources to support institutional funding priorities
- Engage the Lakeland Alumni and Friends Network to support the college



Performance Measures for Student Success

Enrollment Measures

- Enrollment – all students
- Enrollment – adults age 25 and older, Pell-eligible, and minority students
- Enrollment – College Credit Plus
- Enrollment – distance learning

Persistence Measures

- Course completion
- Semester to semester persistence
- Completion of 12, 24 and 36 credit hours
- Developmental education English success
- Developmental education Math success

Completion Measures

- Time to degree
- Associate degree completion
- Certificate completion
- Transfer to a four-year college or university
- Number of four-year college or university partnership programs

Employment Measures

- Certification and licensure exam passing rate
- Number of internships and co-op experiences
- New degrees, certificates and workforce training programs in high-demand fields

Institutional Effectiveness Measures

- Student engagement/satisfaction
- Employee engagement/satisfaction
- Community perception

Financial Capacity Measures

- Ongoing local levy support
- Revenue from alternative sources
- Cost efficiencies

