

# NEW Parks and Recreation Management Degree



## More Information

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**NEW Parks and Recreation Management Degree**  
**1st in Northeast Ohio!**

**LAKELAND**  
COMMUNITY COLLEGE  
7700 Clocktower Drive  
Kirtland, OH 44094-5198

Begins  
Fall 2009\*  
\*Pending final approval  
by the College Board of  
Trustees and Ohio  
Board of Regents



Opportunity  
starts **HERE**



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COMMUNITY COLLEGE



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**Earn**  
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**Advance**  
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Fall classes begin August 22.

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and Ohio Board of Regents

[www.lakelandcc.edu/parks](http://www.lakelandcc.edu/parks)

# NEW Parks and Recreation Management Degree

**Parks and Recreation Management** prepares professionals for rewarding careers in the exciting and rapidly growing field of parks, recreation and leisure services.

Parks and recreation workers may work in a variety of settings such as city parks and recreation departments, federal and state agencies, metro parks, community centers, and fitness clubs.

Most recreation workers spend much of their time outdoors. Recreation directors and supervisors typically spend most of their time in an office, planning programs and special events.

## Job Outlook

Employment of parks and recreation workers is projected to increase by 13 percent by 2016, according to the U.S. Bureau of Labor Statistics. Growth will be driven by anticipated turnover of staff due to baby boomers retiring. In addition, retired baby boomers, who have high disposable income and a concern for health and fitness, are expected to increase the demand for recreation services.

## Career Opportunities

This degree will prepare students for an entry-level management position or management trainee position within the parks and recreation field. These positions are found in a wide variety of departments and specialties within the non-profit and for-profit parks and recreation industries such as: operations, park management, maintenance, facilities (gyms, pools, ice rinks, fitness centers, playgrounds, golf courses, outdoor sports fields, nature centers, etc.), grounds, programming, activities coordination, and education.

## Lakeland's Program

Lakeland's program prepares students for employment in a variety of parks and recreation settings and for continued study at the baccalaureate level.

Coursework includes business management classes, parks and recreation management classes, a state and local government political science class, and an internship to provide hands-on experience.

Graduates of Lakeland's two-year program will earn an Associate of Applied Business degree in Parks and Recreation Management. Lakeland credits easily transfer to four-year colleges and universities for students wishing to pursue a bachelor's degree.

## Who Should Enroll

- Those with good people skills who enjoy working outdoors
- Current park and recreation employees wanting to advance their careers
- Those changing careers looking for better opportunities
- Those wishing to start a bachelor's degree in parks and recreation management

## Curriculum\*

### First Semester

ACCT 1100 Introduction to Accounting (4 credits)  
BUSM 1300 Introduction to Business (3 credits)  
ENG 1110 English Composition I (A) or  
ENG 1111 English Composition I (B) (3 credits)  
ITIS 1000 Introduction to Personal Computers or  
ITIS 1005 Computers and Information Processing (1 credit)  
MATH 1040 Applied Business Mathematics (2 credits)  
PARK 1100 Introduction to Parks and Recreation Management (3 credits)

### Second Semester

BUSM 2000 Principles of Management (3 credits)  
BUSM 2500 Principles of Marketing (3 credits)  
ECON 2600 Principles of Microeconomics (3 credits)  
ENGL 1120 English Composition II (3 credits)  
MATH 1050 Mathematics of Finance (2 credits)  
PARK 1200 Recreational Program Planning and Development (3 credits)

### Third Semester

BUSM 2100 Business Law I (3 credits)  
BUSM 2200 Organizational Behavior (3 credits)  
BUSM 2300 Human Resource Management (3 credits)  
BUSM 2400 Business Communication (3 credits)  
PARK 2100 Park and Recreation Facilities Management (3 credits)  
POLS 2100 State and Local Government (3 credits)

### Fourth Semester

BUSM 1330 Business Ethics (2 credits)  
BUSM 2700 Management Philosophy and Practice (3 credits)  
PARK 2500 Parks and Recreation Management Internship/Seminar (3 - 4 credits)  
SPCH 1050 Fundamentals of Public Speaking or  
SPCH 1000 Effective Public Speaking (2 credits)  
Arts and Humanities Electives (3 credits)  
Electives (3 - 4 credits)

Program total: 67-69 credits

\* See 2009 - 2010 Catalog for degree requirements

