



LAKE ERIE
COLLEGE

Holden University Center
**Master of Business
Administration**
CAMPUS · ONLINE

The Lake Erie College (LEC) Parker Master of Business Administration (MBA) partnership program enables graduates from all accredited bachelor's degree programs to obtain their MBA through Lakeland's Holden University Center. The program allows students to complete their degree through flexible evening classes as well as online courses. The Lake Erie College Parker MBA is designed for professionals looking to enter management.

PROGRAM OPTIONS:

Lake Erie College first offered the Master of Business Administration degree in 1981. Since then, nearly 1,500 business leaders have earned their MBA at Lake Erie College. The program enables graduates to expand their horizons and assume progressively more responsible managerial duties.

Classes are small and are taught by qualified faculty with substantial management experience as well as advanced academic credentials.

All students must complete 12 courses: nine (9) core courses and three (3) electives for a total of 36 credit hours.

PROFESSIONAL MBA: The Parker MBA program is designed for students with current or previous professional work experience. Pursuing the professional MBA empowers you to take on greater managerial challenges that will help you advance as a leader.

ACCELERATED MBA: Students with significant work experience and strong academic records can earn their degree in as little as 11 months by combining both evening and online coursework.

ONLINE MBA: Online MBA students will follow a determined curriculum path, utilize our easy to use online platform and will take two courses per term (fall, spring, summer) with a completion time of only two years. Students enrolled in our traditional on-site classes may also supplement their learning with online electives for their convenience.

CAREER SUPPORT:

All graduates of the Lake Erie College MBA program are able to utilize the full-services of the Lake Erie College Office of Career Development.

- Access to the Lake Erie College alumni networking group, the Tiberius Network.
- Resume and career search assistance.
- Alumni Networking Events

OPTIONAL CONCENTRATIONS:

Health Care Administration Concentration: The concentration in health care administration prepares Parker MBA students for staff, managerial and leadership roles in the health care industry. The concentration deals with the application of business concepts to the health care industry in a broad context, covering not only provider organizations such as hospitals, but other industry participants such as pharmaceutical and medical technology enterprises.

Health Informatics Concentration: The Health Informatics concentration is designed to meet the emerging market demand for health care management professionals with a specialization in informatics. The health care industry is experiencing a massive change in the way it delivers and manages patient's health care due to technology and federal mandatory regulations. This concentration seeks to develop health care management professionals who will lead an organization's strategies to most effectively integrate health informatics as part of daily operations as well as exploiting the power of health care technology to create a competitive advantage and deliver safe and quality patient care.

Information Technology Management Concentration: The information technology management concentration is designed to meet the demand for information technology management professionals. The concentration seeks to develop information technology management professionals who will lead an organization's strategies to most effectively define, store, manage, protect, share and distribute information to relevant stakeholders as well as exploiting the power of information technology to create a competitive advantage.

LIFELONG LEARNING:

An individual's development does not end when he or she earns a MBA.

- All graduates of the Lake Erie College MBA program are automatically eligible to take additional courses for the rest of their life.
- There is no cost to the graduate or to their employer.
- Registration is on a non-credit basis and is subject to space availability in scheduled courses.

See curriculum on back.



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CURRICULUM:

CORE/REQUIRED COURSES (9):
MBA 532: Quantitative Business Analysis
MBA 534: Organizational Behavior
MBA 536: Managerial Economics
MBA 538: Managerial Accounting
MBA 543: Financial Management
MBA 544: Marketing Strategies
MBA 547: Corporate Responsibility & Issues Management
MBA 584: Management & Information Systems
MBA 588: Policy Development

PROFESSIONAL MBA ELECTIVE

OPTIONS (CHOOSE 3):
Human Resource Management
The Managerial Environment
Production & Operations Management
Entrepreneurship
Business Process Management
Project Management
Executive Leadership
Promotion Plan
Six Sigma, Data Analytics & Decision Making

OPTIONAL CONCENTRATION

ELECTIVES:
Health Care Administration Electives
Health Care Delivery Systems
Ethical & Legal Issues in Health Care
Health Care Management Technology

Health Informatics Electives

Foundations of Health Informatics
The Interrelationships between Health Care Delivery & Information Systems
Health care Information & Data Management

Information Technology Management

Data & Database Management
Information Systems Design & Development
Data Communications, Computer Networks, & Security
All concentration electives are offered exclusively online.

TOTAL HOURS NEEDED:

The Parker MBA requires 36 total credit hours (12 courses), which includes nine required courses and three electives. All MBA courses are 3 credit hours.

ADMISSION REQUIREMENTS:

Admission to the MBA program is determined on the basis of demonstrated professionalism, intellectual capability for successful completion of the program and the potential for leadership. Students may be admitted and begin the MBA program during the summer, fall or spring semester.

- Bachelor's degree from an accredited four-year college or university with a cumulative grade-point average (GPA) of 2.75 or greater.
- Submission of official undergraduate transcripts and graduate work completed (sent directly to admissions from degree granting institution).
- Complete MBA application found at <http://leo.lec.edu/ICS/Admissions/Graduate.jnz>
- Submission of current resume outlining work experience and education that has prepared the candidate to begin the MBA program.
- A personal statement of up to 500 words (topics found online with application).

TUITION & FEES:

Lake Erie College graduate tuition rates for each academic year are available at <https://www.lec.edu/graduate-tuition>.

ACCREDITATION:

Lake Erie College's Parker MBA program is accredited by the International Assembly for College Business Education (IACBE). The IACBE has grown into the leading outcomes-based professional accreditation agency for business and management education in colleges and universities whose primary purpose is excellence in teaching and learning.

FINANCIAL AID INFO:

Financial assistance is available in the form of federal direct student loans. Contact the Lake Erie College Office of Financial Aid at finaid@lec.edu or visit our website at <https://www.lec.edu/financial-assistance>.

CONTACT PERSON(S):

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