

Celebrating Our Past.
Creating Our Future.

1967-2017



Annual Report

2017-2018



Lakeland
COMMUNITY COLLEGE

A Message from the President

Lakeland Community College turned 50 on Sept. 25, 2017. That day marked the first day the college opened for classes in 1967. Technically, that makes the college a baby boomer. True to the spirit of that generation, we have made an indelible mark on Lake County's history. Although we started humbly with just a few students scattered across makeshift classes in Painesville, we now boast thousands of graduates.

Expand

After those first few classes in Painesville, students soon thereafter found themselves coming to a college among the rolling, green hills of Kirtland. Classrooms, science labs, gyms and a university center were added throughout the decades to adapt to population changes and needs. Expansion was not just physical. Student numbers increased and academic programs expanded to include new technologies and emerging fields. More recently, our students were welcomed with a new, state-of-the-art health building in spring 2018. It is set up to look and feel just like a real health care facility so that students become familiar with that type of environment. We are proud to say that our health students continue to have the reputation of being among the best educated in the region.

Innovate

Changes in the way that students learn is inevitable. No one could have imagined it in 1967 that, in addition to traditional classes, online classes would also now be the norm. Today's students also crave different experiences to learn. To meet that need, we developed a bright space on the ground floor of the new health building to help them spark creativity and excitement for experimentation. This new and innovative area, known as the makerspace "HIVE," is filled with the sounds of collaboration, tinkering and exploration on 3D printers and other tools that build skills that they can take with them once they leave our nest. In fact, many classes and lectures are held here as a way to shake up learning and get students to open their minds to possibilities they can't even imagine yet.



A Message from the President

Graduate

We are passionate about finding ways to help our students earn a college degree. Behind the scenes, we have dedicated student success programs and caring staff who make it their mission to see everyone succeed. We understand that many students already doubt themselves. Minor life events can take on an entirely more significant meaning for them. Even slight failures can become huge. This is where our resources—from tutoring services to the women's center, men's resource center, veterans center, Hispanic program and more—step in to help our students graduate. We are even experimenting with texts to students, as a way to remind, encourage and cheer them on through the semester. In the near future, students will benefit from reimagined student services – from beginning to end—to create steps forward toward graduation and minimize setbacks.

More than five decades later, we continue to blaze trails, get things done, roll up our sleeves and make it happen for our students. We look forward to celebrating the next chapters in Lakeland's history and the success of each and every student to come.



A white, handwritten signature of Dr. Morris W. Beverage Jr. on a blue background.

*Dr. Morris W. Beverage Jr.
President, Lakeland Community College
Lakeland Class of 1974*

Making a College Education Accessible



- **Lakeland served 10,221** credit students during the 2017-2018 academic year.
- **Fall 2017 total credit enrollment** decreased by 4.7 percent, with 7,571 students taking classes.
- **College Credit Plus students** increased 34.3 percent, and now represent 18.5 percent of the student population.
- **Since opening in fall of 2011**, the Holden University Center has had nearly 700 students who have graduated with degrees through Lakeland's university partnership programs. In 2017-2018, the Holden University Center has brought 19 bachelor's degree programs, seven graduate degree programs and one doctoral program from 10 university partners close to home for area residents. Current university partners include: Cleveland State University, Franklin University, Hiram College, John Carroll University, Kent State University, Lake Erie College, Notre Dame College, The University of Akron, Ursuline College and Youngstown State University.
- **Lakeland's tuition** continues to be one of the lowest in the state, about one-third the cost of most four-year colleges and universities.
- **36.5 percent of Lakeland students** received financial aid in 2017-2018.
- **In 2017-2018**, The Lakeland Foundation distributed more than \$431,870 in aid to 404 students. Since 1997, the Foundation has given more than \$7.1 million in student scholarships.
- **Lakeland supports nearly 300 student veterans** with class flexibility (evening, online and weekend) and military-specific support services through the campus' Wells Fargo Advisors Veterans Center.

Providing Quality Academic Programs



- **Academic Quality Improvement Process (AQIP)** Action Projects continued to be implemented to improve our students' learning experience.
- **The Tech Prep program** enrolled 954 high school juniors and 860 seniors for the 2017-2018 year.
- **Lakeland held its sixth annual GIS Day** on campus to promote the academic path to a career in the geospatial technology field. GIS Day is a worldwide event celebrated each November as a fun way to generate interest in the field of geographic information systems (GIS).

New programs launched in 2017-2018 were:

- Associate of Arts in Business
- Geospatial Technology Skills Certificate
- Nursing Assistant Certificate
- Associate of Science in Occupational Therapy Assistant
- Associate of Applied Science in Industrial Welding
- Industrial Welding I Certificate
- Industrial Welding II Certificate



Enriching Lives Outside the Traditional Classroom



- **Summer youth programs**, College for Kids and a Theater Production Camp, provided a fun and educational experience to 149 area youth between the ages of 5-18. The Thomas W. Mastin Endowment provided \$10,000 to 13 underprivileged and minority children to attend summer youth programs at Lakeland.
- **The division of arts & humanities** hosted the 46th Annual Lakeland Jazz Festival which featured a region-wide jazz competition for middle and high school students' theatrical productions and art exhibits.
- **Career services** hosted 19 job fairs, field trips and individual company recruitment events, serving 111 employers ranging from Steris, Lake Metroparks, Medical Mutual, City of Willowick, Hyland Software, Cleveland Clinic, Libra Industries, Cleveland Indians and many more. These events resulted in more than 741 planned interviews.

The Cleveland Foundation Fenn Educational Fund Committee selected Lakeland Career Services to receive Charles J. Stilwell Scholarship funds which were distributed to students displaying outstanding performance in an internship program.

More than 100 class presentations and workshops were given to engage and educate students regarding numerous job search strategies and skill development, the value of internships, soft skills training, federal jobs and other career success topics.

Workforce and Professional Development

- **Lakeland's Entrepreneurship Center** hosted and partnered with the three Lake County Chambers of Commerce on the annual Lake County Small Business EXPO in June 2017. Lakeland also serves as a trustee of the Lake Geauga Fast Track 50 Awards which recognizes the fastest growing businesses in Lake and Geauga counties each year.



- **Lakeland's Small Business Development Center** served 345 total clients creating 203 jobs, retaining 1,420 jobs, and helping find \$31,980,000 in capital infusion including loans and equity investment in the 2018 Federal Year.

- **The Lakeland Nonprofit and Public Service Center** provided 500 people with professional development workshops. Additionally, more than 100 public officials met their statutory obligation because of the center's programming. The center also offers customized consulting services for many nonprofit and public sector organizations.

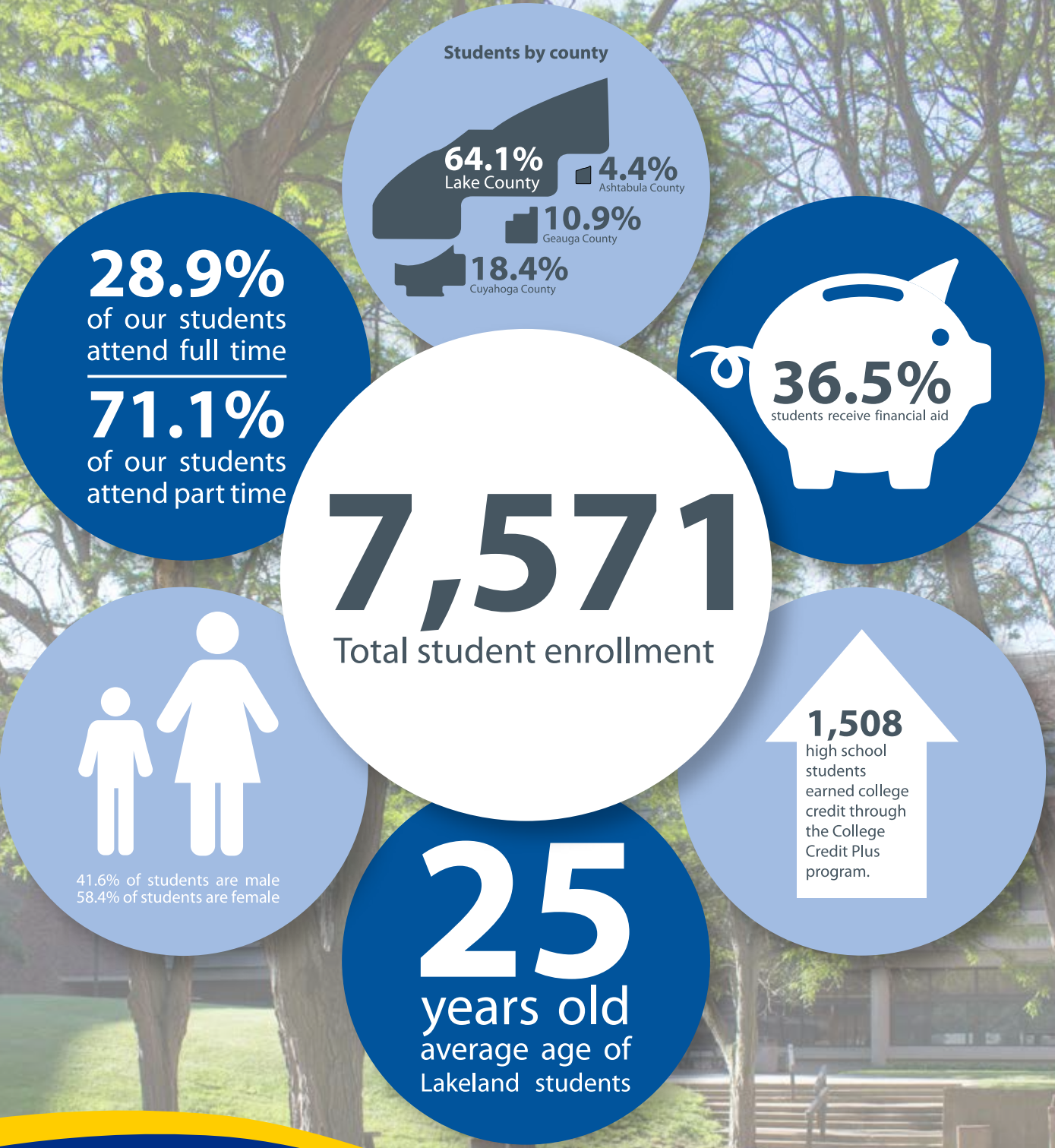


- **The Procurement Technical Assistance Center** provided 773 counseling sessions that helped clients receive 824 contract awards that totaled \$57,596,231.

Achieving Success

- **Mary Goss-Hill**, women's center program manager, received the college's Diversity Award for spearheading a first-ever, in-house diversity program to address issues such as race, privilege, bias and cross-cultural conflict, and for bringing World War II Tuskegee Airman Harold Brown to campus to share his story to a filled-to-capacity auditorium.
- Lakeland alumni inducted into the Alumni Hall of Fame in 2017 were: **Barb Caranci '97**, manager of healing services, Cleveland Clinic; **Craig Louis Freese '71**, director of international operations of the bottling investments group, Coca-Cola Co.; **John R. Hammercheck '87**, owner/founder of Hammercheck Communications, and Lake County commissioner; **Diane C. Rado '79**, award-winning reporter, Chicago Tribune; **Connie Snyder '84** (inducted posthumously), marketing professional with CT Consulting and community volunteer; and **David Steger '75**, retired from TRW after serving in IT in the manufacturing industry.
- **Hyojin Jeong**, professor of macro social sciences, and **Angela Weaver**, associate professor of English, received the college's Excellence in Teaching Award. Part-time instructors **Ryan Eubank**, industrial welding instructor, and **Gregory Violand**, theater instructor, were also honored.
- Lakeland presented its 2018 Distinguished Service Awards to: (Community) **Mario Marcopoli**, for serving as professor and department chair for civil engineering, mathematics and physics at Lakeland from 1967-1995, as the first men's soccer coach for the college, and was later elected as mayor of Kirtland from 1980-2000; (Student) **Konstantine Hach**, student worker for Student Engagement and Leadership department; (Full-time faculty) **Jason Thomas**, assistant professor of chemistry and department chair; (Part-time faculty) **Denise Greenawalt**, medical assisting instructor, and (Staff) **Dione DeMitro**, director, nonprofit and public service center.
- A total of 876 students received degrees and 283 students received certificates in 2017-2018. The 51st annual commencement featured former Cleveland Browns **Coach Sam Rutigliano**, as the keynote speaker. The oldest graduate was 75; the youngest were 15. Ninety College Credit Plus students representing 17 high schools graduated. Holden University Center graduates from partner institutions numbered 137 undergraduate and 51 graduate students.
- Two Lakeland students were named to the All-Ohio Academic Teams. **Kayla Peterson** (Madison) and **Faith Rosenow** (Mentor) placed on the All-Ohio Third Team. The students were recognized for their academic achievement, leadership and community service at the All-Ohio luncheon held in Columbus.

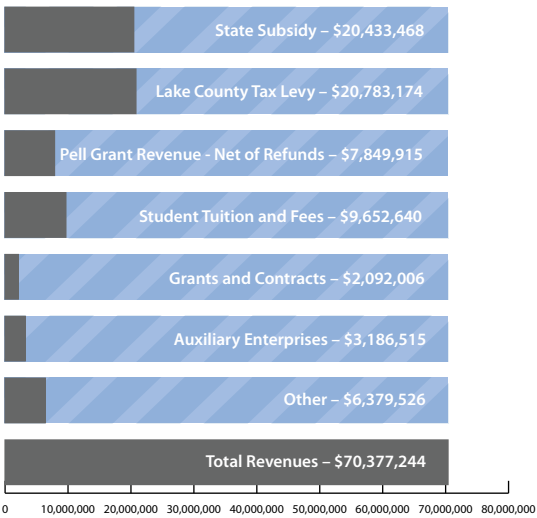
Fall 2017 Student Profile



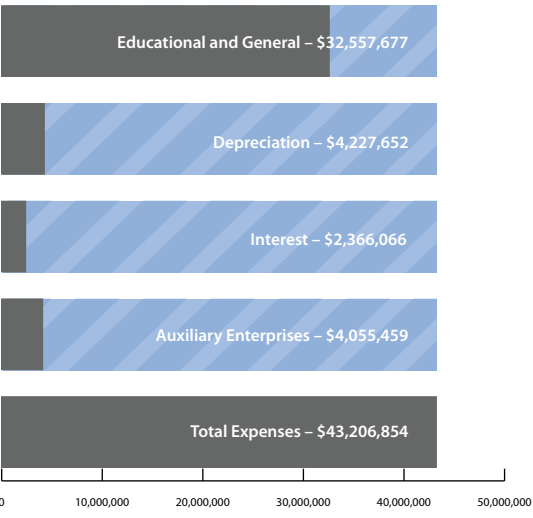
Financial Statement

Lakeland Community College makes a significant impact on the Northeast Ohio economy. Lakeland contributes to the local economy through employee salaries, tax dollars, expenditures and contributions to community-giving campaigns. Lakeland is fiscally responsible, implementing cost controls and receiving unqualified (clean) audits year after year.

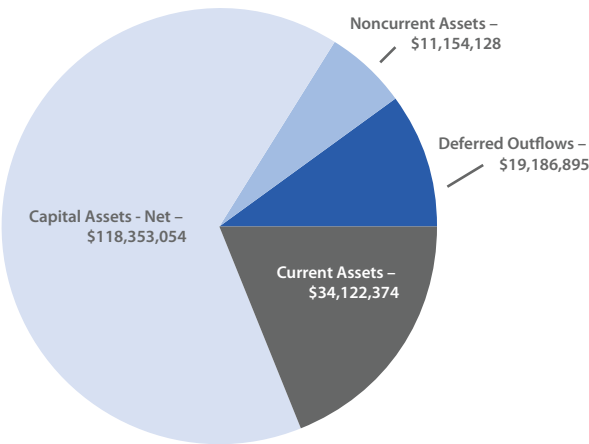
2018 Revenues



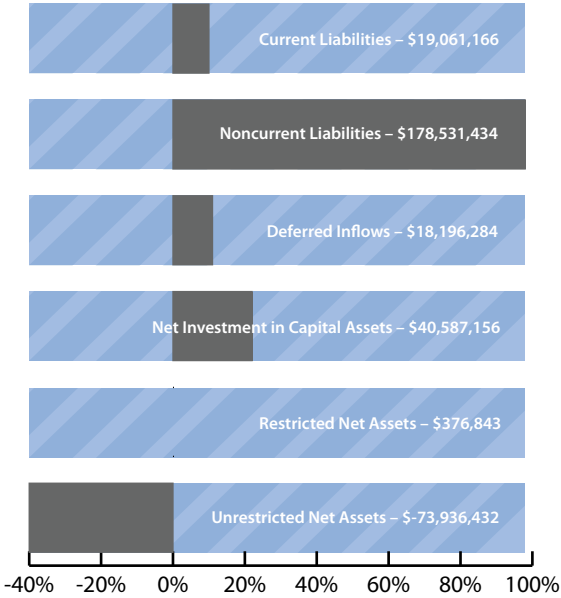
2018 Expenses



2018 Assets



2018 Liabilities and Net Position



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