

BOOKSTORE FIRST DAY ACCESS

COMING SPRING 2025

What is Bookstore First Day Access?

A program that provides students with digital course materials at a significantly reduced cost, on the first day of class in Blackboard. Through agreements with publishers and the institution, these materials are seamlessly integrated into Blackboard, ensuring that every student has access to the required digital resources from the start of the course.

How does it work?

You will receive access to digital course materials on the first day of class through Blackboard. The discounted price is automatically charged to your student account. You may choose to remain in the program (do nothing) or you may opt-out via the Want to Opt-Out button in Blackboard, or within the View Your Inclusive Access Materials hyperlink within the welcome email. There is more information below on how to opt-out.

What about books that are not included in Bookstore First Day Access?

Some physical text and Printed Access codes are not available through Bookstore First Day Access. They will be available for purchase in store or online through the Bookstore website.

What are the benefits?

Bookstore First Day Access offers a range of benefits, making it a powerful tool for enhancing the educational experience.

Savings: Your bookstore negotiated bulk pricing with publishers, to pass along significant savings directly to students.

Day-One Access: You will have immediate access to required course materials on or before the first day of class. This ensures you are prepared to participate fully from the start, reducing the risk of falling

behind due to delays in acquiring textbooks.

Seamless Integration: Course materials are delivered directly through Blackboard, making them easily accessible. This reduces the complexity and frustration of managing multiple platforms and ensures that all resources are readily available.

Sustainability: The shift to digital course materials reduces the environmental impact associated with printing and distributing physical textbooks. This supports sustainability goals and promotes more environmentally conscious practices among students.

How do I access my materials?

First Day Access course materials will be provided through your course in Blackboard.

How do I pay for my course materials?

The Bookstore First Day Access price for each title is automatically included on the student account. The bookstore will send a welcome email a few days before classes begin, where you will see which courses, titles, and prices are included within the program.

Why wouldn't students be allowed to opt in rather than be required to opt out?

An opt-out system allows the College to secure the largest possible discounts for students by guaranteeing publishers a high participation rate. An opt-in model wouldn't offer the same savings or guarantee timely access to essential materials, which helps students stay prepared from day one.

What if I do not want to participate? How do I opt out of the program?

All students are automatically enrolled in Bookstore First Day Access. If you do not wish to participate, you may opt out via the hyperlink in the welcome email or the opt-out button in Blackboard. Once you opt-out, access to the digital materials will be turned off, and your student account will be credited with the refund.

When will I get my refund?

The refund will be credited to your student account after you have opted out of the program.

Summary:

Bookstore First Day Access provides a cost-effective, convenient, and equitable way to deliver course materials to students, enhancing your academic experience and supporting faculty in delivering high-quality education. You can show up to class ready to learn and won't need to spend time sourcing course materials, and the Bookstore First Day Access price is up to 60% less than physical course materials.

I have further questions that still need to be addressed. Who do I contact?

You can contact the Lakeland Bookstore at lakelandbookstore@lakelandcc.edu.