

# IDEA PITCH

## Competition

### Details and information

Do you have a business idea worth sharing? Join Lakeland's Idea Pitch competition, sponsored by the Entrepreneurship Center at Lakeland. Follow the steps below to get started:

1. Decide on an idea to pitch.
2. Gather a team of up to three students or present solo. This competition is open to all Lakeland students, as well as students of Lake and Geauga County high schools.
3. Complete the summary/registration form at [lakelandcc.edu/ec](http://lakelandcc.edu/ec) before Oct. 26, 2018
  - a. Ten (10) pitches will be chosen to participate in the live competition Nov. 13, 2018 on Lakeland's campus in the T-Building, room T-129. Submissions will be chosen based on originality and quality of the written application.
4. Individuals/teams chosen to compete will need to prepare and submit a PowerPoint presentation and any other necessary materials by Nov. 12.
  - a. Presentations are our to five minutes long with a two-minute Q&A by the panel of judges following the presentation.

### Competition Format and Agenda

- 12:30 p.m. – Competition introduction, reading of rules and introduction of judges
- 12:35 p.m. – Student pitches begin (five minutes each with two minute Q&A)
- 1:45 p.m. – Judges deliberate, student networking
- 2:20 p.m. – Awards presented to competitors

### Additional Information

- This competition is open to all Lakeland students of all majors and programs of study, as well as students of Lake and Geauga County high schools.
- Cash prizes will be awarded to competition winners from a total pool of \$3000. Prize allocation is to be determined by the panel of judges.
- Presentation coaching will be available to all students before the competition. Contact Gretchen Skok DiSanto at [gskok-disanto@lakelandcc.edu](mailto:gskok-disanto@lakelandcc.edu) or stop by T-156.
- The panel of judges will be made-up of three to five local entrepreneurs who will judge each presentation based on a pre-determined rubric that will be provided to all participants in advance of the competition.