

Dollar\$ for Dream\$

Idea Pitch Competition

Details and information

Do you have a business idea worth sharing? Join Lakeland's Idea Pitch competition, sponsored by the Entrepreneurship Center at Lakeland. Follow the steps below to get started:

1. Decide on an idea to pitch.
2. Gather a team of up to three students or present solo. This competition is open to all Lakeland students.
3. Complete the summary/registration form at lakelandcc.edu/ec before Oct. 28, 2022.
 - a. Seven (7) pitches will be chosen to participate in the live competition Nov. 14, 2022 on Lakeland's campus in the T-Building, room T-129. Submissions will be chosen based on originality and quality of the written application.
4. Individuals/teams chosen to compete will need to prepare and submit a PowerPoint presentation and any other necessary materials by Nov. 11, 2022.
 - a. Presentations are four to five minutes long with a two-minute Q&A by the panel of judges following the presentation.

Competition Format and Agenda

- 12:30 p.m. – Competition introduction, reading of rules and introduction of judges
- 12:35 p.m. – Student pitches begin (five minutes each with two minutes for Q & A)
- 1:20 p.m. – Judges deliberate, student networking
- 1:50 p.m. – Awards presented to competitors

Additional Information

- This competition is open to all Lakeland students of all majors and programs of study.
- Cash prizes will be awarded to competition winners from a total pool of \$3000. Prize allocation is to be determined by the panel of judges.
- Presentation coaching will be available to all students before the competition. Contact Gretchen Skok DiSanto at gskokdisanto@lakelandcc.edu or stop by Room T-114.
- The panel of judges will be made-up of three local entrepreneurs who will judge each presentation based on a pre-determined rubric that will be provided to all participants in advance of the competition.