DOLLAR$ FOR DREAM$

Pitch Competition

Details and Information

Do you have a small business or side hustle? Join Lakeland's pitch competition, sponsored by the Entrepreneurship Center at Lakeland. Follow the steps below to get started:

1. Complete the summary/registration form at lakelandcc.edu/ec before Oct. 24, 2025.
    - Five (5) pitches will be chosen to participate in the live competition Nov. 10, 2025 on Lakeland's campus in the A-Building, room A-2100. Submissions will be chosen based on originality and quality of the written application.
2. Individuals chosen to compete will need to prepare and submit a PowerPoint presentation and any other necessary materials by Nov. 7, 2025.
    - Presentations are four to five minutes long with a four-minute Q&A by the panel of judges following the presentation.

Competition Format and Agenda

- 12:30 p.m. – Competition introduction, reading of rules and introduction of judges
- 12:35 p.m. – Student pitches begin (five minutes each with four minutes for Q & A)
- 1:20 p.m. – Judges deliberate, student networking
- 1:50 p.m. – Awards presented to competitors

Additional Information

- This competition is open to all Lakeland students of all majors and programs of study.
- Cash prizes will be awarded to competition winners from a total pool of $3000. Prize allocation is to be determined by the panel of judges.
- Presentation coaching will be available to all students before the competition. Contact Gretchen Skok DiSanto at gskokdisanto@lakelandcc.edu or stop by Room L-113c.
- The panel of judges will be made-up of three local entrepreneurs who will judge each presentation based on a pre-determined rubric that will be provided to all participants in advance of the competition

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