

# Associate of Applied Business Degree Business

## Business Management

### Business Information Management Concentration (9222)

**First Semester:**

|   |  |          |
|---|--|----------|
| ACCT 1100 . . . . .                                       | Introduction to Financial Accounting . . . . . | 4        |
| BUSM 1300 . . . . .                                       | Introduction to Business . . . . .             | 3        |
| <b>ENGL 1110*</b> . . . . .                               | <b>English Composition I (A)</b> . . . . .     | <b>3</b> |
| <b>OR</b>   |  |          |
| <b>ENGL 1111</b> . . . . .                                | <b>English Composition I (B)</b> . . . . .     |          |
| ITIS 1005 . . . . .                                       | Computers and Information Processing . . . . . | 3        |
| MATH 1040** . . . . .                                     | Applied Business Mathematics . . . . .         | 2        |
| Choose a course from the Speech Requirement list. . . . . |  | 2-3      |

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**Second Semester:**

|                            |   |          |
|----------------------------|---|----------|
| ACCT 1200 . . . . .        | Introduction to Managerial Accounting . . . . . | 3        |
| BUSM 1330 . . . . .        | Business Ethics . . . . .                       | 3        |
| BUSM 2000 . . . . .        | Principles of Management . . . . .              | 3        |
| ENGL 1120 . . . . .        | English Composition II . . . . .                | 3        |
| ITCS 1010 . . . . .        | Programming Logic . . . . .                     | 3        |
| ITIS 1115 . . . . .        | Internet Technologies and Concepts . . . . .    | 2        |
| <b>ITON 1020</b> . . . . . | <b>Using Microsoft Windows</b> . . . . .        | <b>1</b> |
| <b>OR</b>                  |   |          |
| <b>ITON 1030</b> . . . . . | <b>Using Microsoft Windows Vista</b> . . . . .  |          |

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**Third Semester:**

|                       |   |   |
|-----------------------|---|---|
| BUSM 1700 . . . . .   | Principles of E-Business . . . . .                    | 3 |
| BUSM 2100 . . . . .   | Business Law I . . . . .                              | 3 |
| ITCS 1810 . . . . .   | Visual Basic.NET Programming I . . . . .              | 3 |
| ITIS 1510 . . . . .   | Using Windows Applications: Word Processing . . . . . | 3 |
| ITIS 1520 . . . . .   | Using Windows Applications: Spreadsheets . . . . .    | 3 |
| ITON 1205 . . . . .   | Network+ and Networking Essentials . . . . .          | 2 |
| MATH 1050** . . . . . | Mathematics of Finance . . . . .                      | 2 |

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**Fourth Semester**

|  |  |   |
|--|--|---|
| BUSM 2700 . . . . .  | Management Philosophy and Practice . . . . .   | 3 |
| ITCS 2010 . . . . .  | Systems Analysis . . . . .                     | 3 |
| ITDB 1430 . . . . .  | Microsoft Access Relational Database . . . . . | 3 |
| Choose course(s) from the Technical Electives list. . . . .                      |  | 2 |
| Choose course(s) from the Arts and Humanities Electives list. . . . .            |  | 3 |
| Choose course(s) from the Social and Behavioral Sciences Electives list. . . . . |  | 3 |

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**Program Total: 71-72**

**Speech Requirement List: 2-3 credits**

**NOTE:** One of the 3-credit courses may be required for students transferring to a four-year college.

|                     |  |   |
|---------------------|--|---|
| SPCH 1000 . . . . . | Effective Public Speaking . . . . .                    | 3 |
| SPCH 1050 . . . . . | Fundamentals of Public Speaking . . . . .              | 2 |
| SPCH 1100 . . . . . | Effective Interpersonal Communications . . . . .       | 3 |
| SPCH 1150 . . . . . | Fundamentals of Interpersonal Communications . . . . . | 2 |

**Technical Electives: minimum 2 credits**

|                     |  |   |
|---------------------|--|---|
| ACCT 2150 . . . . . | Accounting Information Systems . . . . .                       | 3 |
| BUSM 1500 . . . . . | International Business in a Global Environment . . . . .       | 3 |
| BUSM 2200 . . . . . | Organizational Behavior . . . . .                              | 3 |
| BUSM 2300 . . . . . | Human Resource Management . . . . .                            | 3 |
| BUSM 2400 . . . . . | Business Communication . . . . .                               | 3 |
| BUSM 2500 . . . . . | Principles of Marketing . . . . .                              | 3 |
| ITCS 1105 . . . . . | Web Programming I . . . . .                                    | 2 |
| ITCS 2810 . . . . . | Visual Basic.NET Programming II . . . . .                      | 3 |
| ITDB 1400 . . . . . | Introduction to Oracle SQL . . . . .                           | 2 |
| ITDB 1405 . . . . . | Oracle PL/SQL Programming . . . . .                            | 2 |
| ITIS 1100 . . . . . | Internet: Services, Tools and Web Page Creation . . . . .      | 2 |
| ITIS 1130 . . . . . | Introduction to Web Design . . . . .                           | 1 |
| ITIS 1540 . . . . . | Using Windows Applications:<br>Presentation Graphics . . . . . | 2 |
| ITIS 2015 . . . . . | Information Technology Project Management . . . . .            | 3 |

**Arts and Humanities Electives: minimum 3 credits**

ARTS 1120, 2220, 2230; ENGL 2250, 2260, 2280, 2290; HUMX 1100, 1200; MUSC 1200, 1215, 1800, 2200, 2250; PHIL 1500, 2000

**Social and Behavioral Sciences Electives: minimum 3 credits**

ANTH 1160; ECON 1150, 2500, 2600; GEOG 1500, 1600, 2500; HIST 1100, 1200, 2100, 2200, 2400; POLS 1300, 2500; PSYC 1500; SOCY 1150

\*English course selection is based on placement test results (ENGL 1111 is 4 credits, only 3 credits apply to the degree).

\*\*Students planning to transfer to a four-year college should take a sequence of math as advised by their counselor.