

Video Production and Broadcast Certificate (2502)

Our increasing dependence on broadcast television, film, and video as means of communication has helped to further the development of technology necessary for proper production. The advent of internet broadcasting and high capacity satellite transmissions has further increased the need for training in the techniques of communication. Lakeland's Video Production and Broadcast certificate program, designed to provide hands-on training in the areas of broadcast, newsgathering, live performance, and video engineering for both broadcast and interactive media applications, helps prepare students to meet the needs of the video communications industry.

MDIA 1003Introduction to the Multimedia Computer.....	1
MDIA 1010The Business and History of Broadcast and Interactive Media.....	2
MDIA 1045Writing for Broadcast and Interactive Media.....	2
MDIA 1060Vocalization and Diction for Broadcast Media.....	2
MDIA 1080Staff Practice I	
MDIA 1200Video I: Introduction to Video Production and Broadcast.....	3
MDIA 1205Video II: Action Videography and Video Technique.....	3
MDIA 1400Audio I: Introduction to Audio Production and Recording.....	3
MDIA 2080Staff Practice II.....	1
MDIA 2200Video III: Electronic News Gathering.....	3
MDIA 2205Video IV: Independent Commercial Video Production	3
MDIA 2260Video Compositing and Special Effects.....	2
MDIA 2265Sports Reporting, Commentary and Videography.....	2

Certificate Total: 28

The following courses are suggested as supplementary enrichment to the Media Technology certificates:

ARTS 1120Art Appreciation.....	3
ARTS 1130Art Drawing I.....	3
ENGL 2215Graphic Fiction.....	4
GRDS 1010Visual Organization.....	3
GRDS 1350Computer Graphics AI.....	3
ITCS 1105Web Programming I.....	2
ITCS 1010Programming Logic.....	3
ITCS 1820Java Programming I.....	3
MUSC 1200Music Appreciation.....	3
MUSC 1215World Music.....	3
MUSC 1800Popular Music: Rock, Jazz, Country, Folk, Soul.....	3
PHOT 1100 Basic Photography	3
OR		
PHOT 1105 Basic Photography - Digital	
PHOT 1400Commercial Photography.....	3