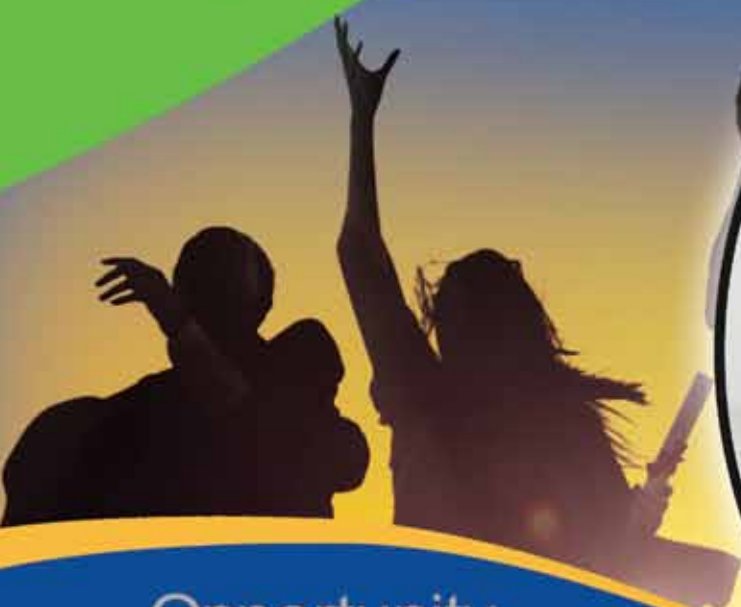


Lakeland
COMMUNITY COLLEGE

ANNUAL REPORT

2013 - 2014



Opportunity
starts **HERE**
lakelandcc.edu

A Message from the President

I had the experience of being the first in my family to go to college.

Back then, I had no idea what to expect.

It was the fall of 1972, and Lakeland's main campus had just opened here in Kirtland the year before. Community colleges were a new concept throughout the country, which made Lakeland one of the higher education pioneers in the region. Because Lakeland was affordable and close to home, I was able to start college and take my first two years here. In the nearly 50 years of its existence, Lakeland continues to serve today's students in the same way that it did me: as a gateway to higher education.

Throughout the decades, Lakeland has been the first stop for many college students who are "first generation:" the first in their family to attend college. This past fall, 47 percent of our incoming students were first generation. In fact, one of my favorite moments each year at Commencement is to recognize those graduates who are the first in their family to earn a college degree.

Those proud graduates stand, and the crowd greets them with cheers and thunderous applause. It's because of Lakeland that they are able to experience this; it's because of my own experience at Lakeland that I have the privilege of granting them their family's first college degree.

The experiences of today's students are certainly a bit different from mine. As the needs of our students have changed, Lakeland has expanded the services we offer to ensure their success. Every student today has access to counseling, career services, the men's resource center, the women's center, athletics, tutoring services, learning technologies, and more. Today, our students even have access to complete their four-year degree and/or master's degree on Lakeland's campus through our Holden University Center.

Lakeland has evolved to serve anyone – first generation or otherwise - who wants to add the experience of education to their lives.

This year's report is filled with some of the wonderful experiences that we have provided for our students. We look forward to creating many more as we continuously improve educational experiences for our students and community.



A large, stylized handwritten signature in black ink, appearing to read "Morris Beverage Jr.".

Dr. Morris W. Beverage Jr.
President, Lakeland Community College
Lakeland Class of 1974



Making a College Education Accessible

- Lakeland served 12,146 credit students during the 2013-2014 academic year.
- Fall 2013 credit enrollment decreased by 5.2 percent, with 8,827 students taking classes, reflecting a national trend among community colleges as the economy recovers and adults return to work. Credit hours delivered decreased by 5.3 percent.
- Post-Secondary Enrollment Option (PSEO) increased 9.0 percent, and now represents 9.1 percent of the student population.
- Enrollment at Lakeland's Holden University Center increased 10 percent with nearly 600 students enrolled.
- Lakeland's tuition continues to be one of the lowest in the state, about one-third the cost of most four-year colleges and universities.
- More than 47 percent of Lakeland students received financial aid in 2013-2014.
- In 2013-2014, The Lakeland Foundation distributed more than \$450,000 in aid to students. Since 1997, the Foundation has given more than \$3 million in student scholarships. Its executive director, Robert Cahen, Ph.D., was honored as the Outstanding Fundraising Executive of the Year for 2013 by the Association of Fundraising Professionals, Greater Cleveland Chapter, for his work to ensure that students have additional funding resources.
- For the fifth year in a row, Lakeland was designated as a Military Friendly School® by *G.I. Jobs* magazine. Lakeland's inclusion on the 2014 list of Military Friendly Schools was based on criteria such as class flexibility (evening, online and weekend) and military-specific support services such as the campus' new Wells Fargo Advisors, LLC Veterans Lounge, which serves to support nearly 300 student veterans.



Providing Quality Academic Programs

- Academic Quality Improvement Program (AQIP) Action Projects continued to be implemented to improve our students' learning experience. In October 2013, Lakeland submitted its AQIP Systems Portfolio to the Higher Learning Commission.
- The Lakeland Community College Tech Prep program enrolled 966 high school seniors for the 2013-2014 year.
- Lakeland received approval to offer two new programs: Industrial Electronics Concentration under the Electronic Engineering Technology program and an Associate of Technical Studies in Industrial Welding. Both degrees support the key areas of job growth in manufacturing industries.
- Lakeland held its second annual GIS Day on campus to promote the academic path to a career in the geospatial technology field. GIS Day is a world-wide event celebrated each November as a fun way to generate interest in the field of geographic information systems (GIS). The day featured hands-on GIS map making and an outdoor geocaching scavenger hunt using handheld GPS units.
- The Holden University Center of Lakeland introduced a new partnership program with Ursuline College to offer a Bachelor of Arts in humanities. The new degree offering is part of the Ursuline College Accelerated Program, which tailors its programs to busy adults who want to earn a college degree.



Enriching Lives Outside the Traditional Classroom

- Summer youth programs provided fun, education, fitness and exploration to more than 550 area youth between the ages of 5-18. Highlights included a musical theater camp, a manufacturing camp (collaborative with the Tech Prep program), graphic design (collaborative with Lakeland's credit graphic design department), eight computer technology camps, and an eight-week "College for Kids" day camp, which served more than 100 participants. The Thomas W. Mastin Endowment provided \$10,000 in funding to assist 24 underprivileged and minority children to attend summer youth programs at Lakeland.
- The division of Arts & Humanities hosted theatrical productions, art exhibits, and the 42nd Annual Lakeland Jazz Festival, which featured a region-wide jazz competition for middle and high school students.
- The college's Career Services Center facilitated 68 co-op and internship positions and 86 job shadowing opportunities for students, allowing them to gain valuable real-world experience.
- Lakeland partnered with Cardinal Community Credit Union to open a full-service branch on campus. It serves as a financial-literacy education program, and provided students with money-management and personal budgeting lessons during Financial Aid Awareness Week.



Workforce and Professional Development

- The Center for Business & Industry provided customized training to employees at 27 local businesses. The repeat rate is 74 percent, which is an increase of 23 percent over the previous year.
- Lakeland's Small Business Development Center, in partnership with the Lake County Ohio Port and Economic Development Authority, helped local businesses retain more than 1,984 jobs and create 272 employment opportunities through counseling and capital infusion assistance.
- The Lakeland Nonprofit and Public Service Center provided professional development workshops and customized consulting services for many nonprofit and public sector organizations.
- The Procurement Technical Assistance Center provided more than 726 counseling sessions that helped 33 small-business clients receive 211 awards totaling \$20,170,416.



Achieving Success

- Lakeland's Manager of the Women's Center **Gloria Lane** received the college's Diversity Award for her leadership role in bringing diversity programs to campus.
- Lakeland alumni inducted into the Alumni Hall of Fame in 2013 were: **Morris W. Beverage III '00**, Wells Fargo Advisors; **Tim DeWolf '87**, executive director, Ghost Rider Foundation; **Mary Ann Moyer, '82**, retired executive director, The Lakeland Foundation; **Deborah Osgood '75**, vice president of development and marketing, Achievement Centers for Children; and **Madeline (Madge) Ciofani '80**, retired from the City of Willoughby Hills. The Alumni & Friends Award was presented to **Florine O'Ryan**, president of the Lakeland Alumni Association, for her years of service and commitment to the association.
- **Meryl Soto-Schwartz, Ph.D.**, professor of English, and **Susan Wadkowski**, professor of biology, received the college's Excellence in Teaching Award. Part-time instructors **Kathy Renfro**, mathematics, and **Julia Watson**, psychology, were also honored.
- Lakeland presented its 2014 Distinguished Service Awards to: (Community) **Raymond McGuinness**, for his time, energy and talents in service to the college as a member of its board of directors; (Student) **Brianna Weir**; (Full-time faculty) **James Landis, M.D., Ph.D.**, professor of biology; (Part-time faculty) **Dan Ponstingle**, criminal justice; and (Staff) **Gary Eith, Ph.D.**, dean of business and engineering technologies.
- A total of 918 students received degrees at the 47th annual commencement, which featured the honorable **Joseph Gibson** of the Lake County Common Pleas Court as the keynote speaker.
- Three Lakeland students were named to the All-Ohio Academic Team. **Joanne Celestina**, **Susan Simon**, and **Brianna Weir** were nominated by the college president for their outstanding academic achievements.



Fall 2013 Student Profile

Total enrollment

Women.....	59%
Men.....	41%
Full-time students	36.1%
Part-time students	63.9%

Students by age

17 & under.....	9.2%
18-21	33.1%
22-24	13.5%
25-30	15.1%
31-39	12.9%
40 & over	16.1%
Average age	28 yrs.
Minorities	19%

Counties

Lake	62.6%
Cuyahoga	20.8%
Geauga.....	8.9%
Ashtabula	5.1%

Students receiving financial aid

47.2%



Financial Statement

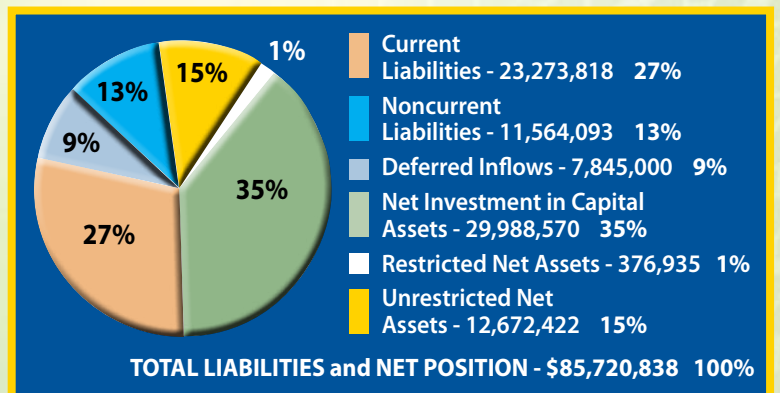
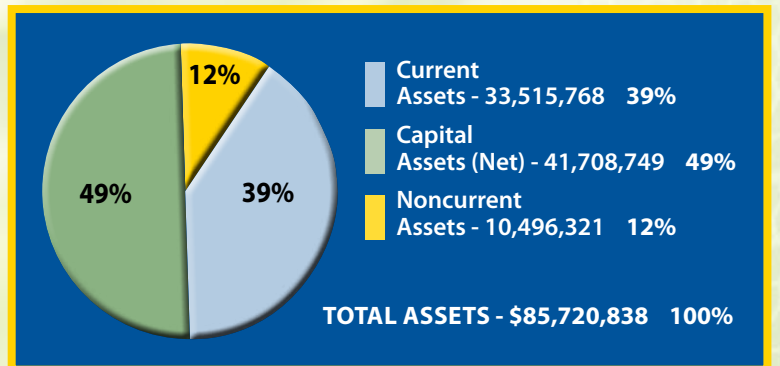
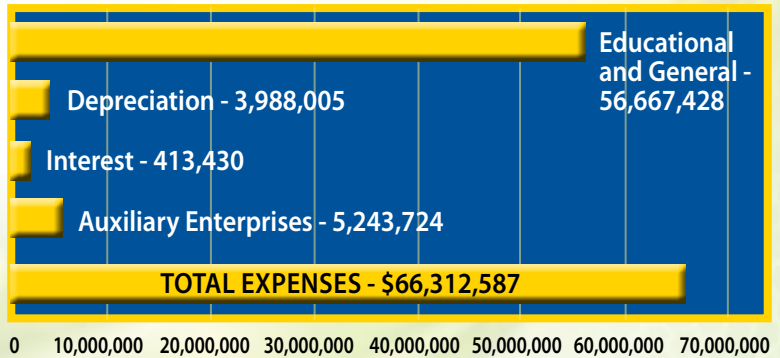
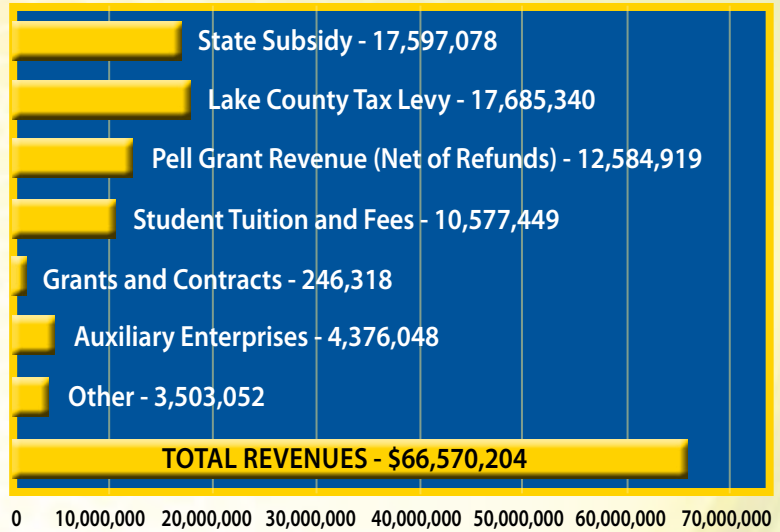
Lakeland Community College makes a significant impact on the Northeast Ohio economy. Lakeland contributes to the local economy through employee salaries, tax dollars, expenditures, and contributions to community giving campaigns. Lakeland is fiscally responsible, implementing cost controls and receiving unqualified (clean) audits year after year.

Revenues	2013	2014
State Subsidy	17,676,460	17,597,078
Lake County Tax Levy	18,112,482	17,685,340
Pell Grant Revenue, (Net of Refunds)	14,857,438	12,584,919
Student Tuition & Fees	10,106,022	10,577,449
Grants and Contracts	796,848	246,318
Auxiliary Enterprises	4,022,522	4,376,048
Other	7,207,896	3,503,052
Total Revenues	\$72,779,668	\$66,570,204

Expenses	2013	2014
Educational & General	59,466,671	56,667,428
Depreciation	3,854,718	3,988,005
Interest	462,474	413,430
Auxiliary Enterprises	5,601,071	5,243,724
Total Expenses	\$69,384,934	\$66,312,587

Assets	2013		2014	
Current Assets	32,132,120	38%	33,515,768	39%
Capital Assets, net	42,119,422	50%	41,708,749	49%
Noncurrent Assets	9,332,539	12%	10,496,321	12%
Total Assets	\$83,584,081	100%	\$85,720,838	100%

Liabilities and Net Position	2013		2014	
Current Liabilities	19,393,271	23%	23,273,818	27%
Noncurrent Liabilities	13,281,139	16%	11,564,093	13%
Deferred Inflows	8,129,362	10%	7,845,000	9%
Net Invested in Capital Assets	29,954,701	36%	29,988,570	35%
Restricted Net Assets	469,044	1%	376,935	1%
Unrestricted Net Assets	12,356,564	14%	12,672,422	15%
Total Liabilities and Net Position	\$83,584,081	100%	\$85,720,838	100%



Examination of the Lake County Community College District's financial statements is under the oversight of the State of Ohio Auditor, who utilizes the services of Ciuni & Panichi as its independent public accountants. Consistent with preceding years, the District received an unqualified (clean) audit opinion from Ciuni & Panichi.

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