

Annua 2014-2015 Report







Welcome to LAKELAND



A Message from the President

"The best way to predict the future is to invent it." So said Alan Kay, an American computer scientist.

When students decide to come to Lakeland, they are putting in place a plan for their lives. In other words, they are inventing their futures.

As an institution, Lakeland must also invent its future with the needs of our students in mind.

Each day, we work diligently to increase student success and completion with expanded opportunities for earning credits before graduating from high school via the College Credit Plus program. We established a mandatory orientation program and rolled out a first-year experience course. We also put in place early intervention programs to keep students on track to completion.

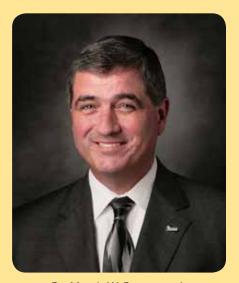
To invent a workforce that meets the community's future needs, we've developed new certificates for in-demand occupations, such as welding and social work. We expanded programs offered at the Holden University Center of Lakeland. We increased industry-recognized certification and training programs, and provided more internships and co-op experiences for students.

To maintain our commitment to affordability, the college continuously works to identify ways in which we can enhance capacity to meet the challenges of the students we serve. To that end, we identify and secure alternative sources of revenue by maximizing partnerships, securing grant funding, and broadening our donor base.

This report is a small snapshot of our vibrant college community. The pages that follow represent the result of hard work by our employees, as well as business and community partners, to ensure that students are engaged throughout their learning.

We are honored and privileged when students choose Lakeland. We eagerly look ahead as we work together with our students to co-invent their futures.

Dr. Morris W. Beverage Jr.
President, Lakeland Community College
Lakeland Class of 1974



Dr. Morris W. Beverage Jr.



Making a College Education Accessible

- Lakeland served 11,298 credit students during the 2014-2015 academic year.
- Fall 2014 total credit enrollment decreased by 6.2 percent, with 8,277 students taking classes. Credit hours delivered decreased by 6.5 percent.
- Post-Secondary Enrollment Option (PSEO) increased 2.5 percent, and now represents 9.9 percent of the student population.
- Holden University Center graduates from partner institutions numbered 72 undergraduate and 48 graduate students. Enrollment in partner programs for summer 2014 increased 29 percent; fall 2014 increased by 16 percent.
- Lakeland's tuition continues to be one of the lowest in the state, about one-third the cost of most four-year colleges and universities.
- More than 49.3 percent of Lakeland students received financial aid in 2014-2015.
- In 2014-2015, The Lakeland Foundation distributed more than \$550,000 in aid to students. Since 1997, the Foundation has given more than \$3 million in student scholarships.
- For the sixth year in a row, Lakeland was designated as a Military
 Friendly School [®] by G.I. Jobs magazine. Lakeland's inclusion on the
 2015 list of Military Friendly Schools was based on criteria such as
 class flexibility (evening, online and weekend) and military-specific
 support services such as the campus' Wells Fargo Advisors Veterans
 Lounge, which serves to support nearly 300 student veterans.



Providing Quality Academic Programs Academic Quality Improvement Process (AQIP) Action Projects continued to be implemented to improve our students' learning experience. The Lakeland Community College Tech Prep program enrolled 949 high school seniors and 1,006 juniors for the 2014-2015 year. New programs launched in 2014-2015 were: • Business Management, Entrepreneurship Concentration FCAW and GMAW (MIG/MAG) Welding Certificate GTAW (TIG) Welding Certificate Graphic Design for the Web Certificate Human Services – Case Management Certificate Human Services – Chemical Dependency Certificate · Human Services - Pre-Social Work Certificate Lakeland held its third annual GIS Day on campus to promote the academic path to a career in the geospatial technology field. GIS Day is a worldwide event celebrated each November as a fun way to generate interest in the field of geographic information systems (GIS). The Holden University Center added four new programs: Fall 2014 - Youngstown State University Master of Social Work • Fall 2014 - Ursuline College Master of Science in Nursing, two tracks: Adult Gerontology Primary Care Nurse Practitioner and Family Nurse Practitioner Spring 2015 - Hiram College Bachelor of Arts in Entrepreneurship Spring 2015 - Hiram College Bachelor of Arts in Marketing In 2014, the Holden University Center offered 14 baccalaureate degree programs and three graduate degrees from eight university partners. 2014 - 2015 Annual Report

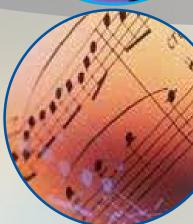
Enriching Lives Outside the Traditional Classroom

- Continuing Education provided 1,200 courses, ranging from professional development to lifelong learning, to 5,768 participants. More than 1,500 individuals took professional/workforce development courses, and more than 500 community members took wellness and fitness courses.
- Summer youth programs provided fun, education, fitness and exploration to more than 660 area youth between the ages of 5-18. Highlights included a musical theater camp, a manufacturing camp (collaborative with the tech prep program), graphic design (collaborative with the Lakeland credit graphic design department), eight computer technology camps and an eight-week, "College for Kids" day camp. The Thomas W. Mastin Endowment, and other private donations, assisted 16 underprivileged and minority children to attend summer youth programs at Lakeland.
- The division of Arts & Humanities hosted the 43rd Annual Lakeland Jazz Festival
 which featured a region wide jazz competition for middle and high school students,
 theatrical productions, and art exhibits.
- The college's Career Services Center facilitated co-op and internship positions and job shadowing opportunities for students, allowing them to gain valuable real-world experience. The department hired a new employer outreach specialist resulting in a 70 percent increase of new employer partnerships and 111 internship opportunities for students. A new recruitment event titled "Companies with Cool Perks Career Fair" was launched. The department also hosted 60 employers, college faculty, and career services staff members at the Experiential Education Faculty Colloquium where they learned best practices for internship programs.

Workforce and Professional Development

- The Center for Business & Industry provided customized training to employees at 19 local businesses. The repeat rate is 79 percent, which is an increase of five percent over the previous year.
- Lakeland's Small Business Development Center, co-sponsored with the Lake County Ohio Port and Economic Development Authority, helped local businesses retain more than 1,500 jobs and create 407 employment opportunities through counseling and capital infusion assistance.
- The Lakeland Nonprofit and Public Service Center provided more than 500 people with professional development workshops. The center also offered customized consulting services for many nonprofit and public sector organizations.
- The Procurement Technical Assistance Center provided more than 742 counseling hours that helped 207 small-business clients receive 112 awards that totaled \$19,870,542.









Achieving Success

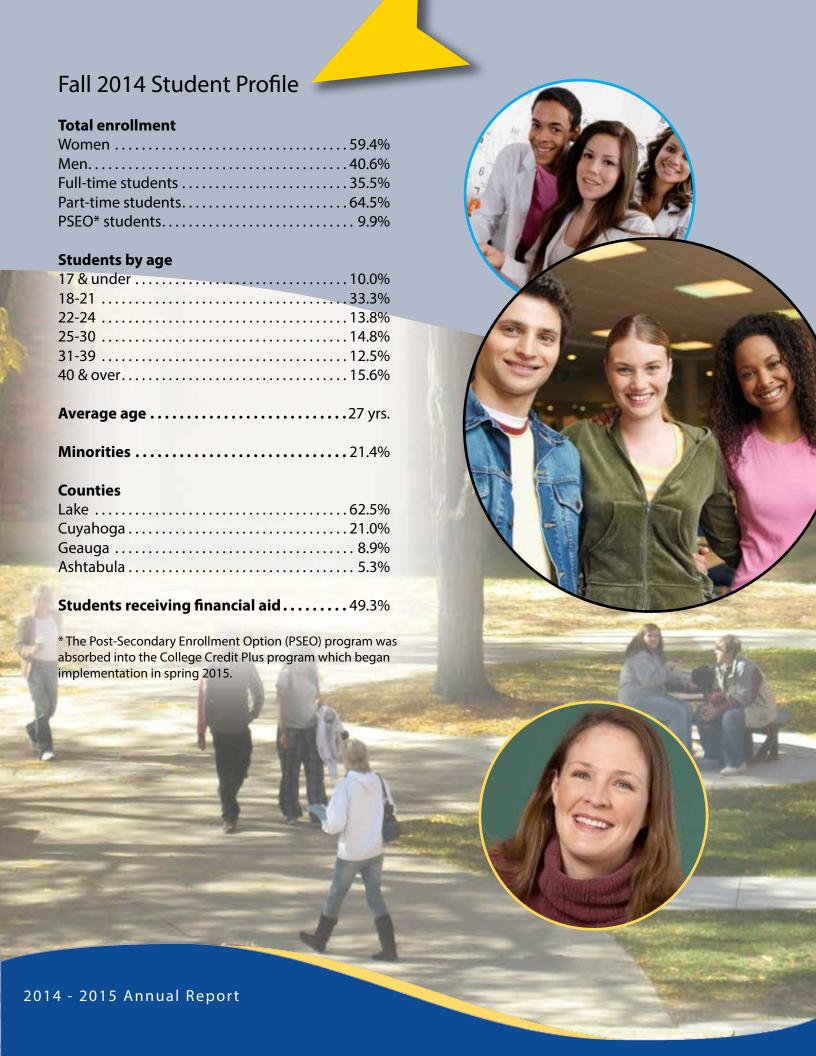
- Barbara Mancari, veterans program coordinator, received the college's Diversity Award for her leadership role in bringing diversity programs to campus.
- Lakeland alumni inducted into the Alumni Hall of Fame in 2014
 were: Judy Burr '89, executive director of the Ecumenical Shelter
 Network in Painesville; Alice Demeter '83, information technology
 manager, Progressive Insurance; Roberta J. McIntyre '72, director
 of nursing, Glenbeigh Hospital, a Cleveland Clinic affiliate; Greg
 Sanders '92, executive director, the Lake Health Foundation; and
 Rick Trivisonno '76, director of customer logistics and community
 affairs, Lincoln Electric.
- Jamie Landis, M.D., Ph.D., professor of biology, and Alice Walker, M.Ed., Ph.D., professor of human services, received the college's Excellence in Teaching Award. Part-time instructors Jaydip Das Gupta, Ph.D., biology, and Darrell DiFabio, criminal justice, were also honored.
- Lakeland presented its 2015 Distinguished Service Awards to:
 (Community) Dale Fellows, president, Morgan Litho and Eagle
 Advertising; (Student) Beatrice Ann Hammett Parker; (Full-time
 faculty) Dr. Lynn Gabriel, professor of behavioral sciences; (Part time faculty) Alan Thorne, criminal justice; and (Staff) Gretchen
 Skok DiSanto, director, Entrepreneurship Center and co-director,
 Ohio Small Business Development Center at the Lake County Port
 and Economic Development Authority and Lakeland Community
 College.
- A total of 1,009 degrees and 271 certificates were awarded at the 48th annual commencement, which featured the honorable Richard L. Collins Jr. of the Lake County Common Pleas Court, General Division, as the keynote speaker.
- Three Lakeland students were named to the All-Ohio Academic Team. Haley Kowalewski, Courtney Sabo and Nichole Sheid were recognized for academic achievement, leadership and community service.



ANALYZING

IDEA

SUCCESS



Financial Statement

Lakeland Community College makes a significant impact on the Northeast Ohio economy. Lakeland contributes to the local economy through employee salaries, tax dollars, expenditures, and contributions to community giving campaigns. Lakeland is fiscally responsible, implementing cost controls and receiving unqualified (clean) audits year after year.

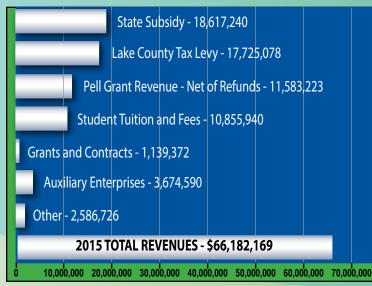
Revenues	2014	2015
State Subsidy	\$17,597,078	\$18,617,240
Lake County Tax Levy	17,685,340	17,725,078
Pell Grant Revenue -		
Net of Refunds	12,584,919	11,583,223
Student Tuition & Fees	10,577,449	10,855,940
Grants and Contracts	246,318	1,139,372
Auxiliary Enterprises	4,376,048	3,674,590
Other	3,503,052	2,586,726
Total Revenues	\$66,570,204	\$66,182,169

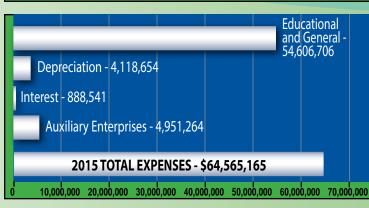
Expenses	2014	2015
Educational and General	\$56,667,428	\$54,606,706
Depreciation	3,988,005	4,118,654
Interest	413,430	888,541
Auxiliary Enterprises	5,243,724	4,951,264
Total Expenses	\$66,312,587	\$64,565,165

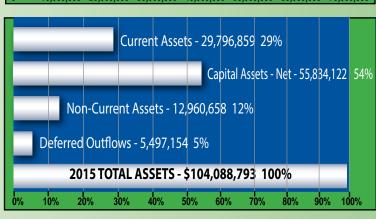
Assets	2014		2015	
Current Assets	\$33,515,768	39%	\$29,796,859	29%
Capital Assets - Net	41,708,749	49%	55,834,122	54%
Non-Current Assets	10,496,321	12%	12,960,658	12%
Deferred Outflows	_0	0%	_5,497,154	<u>5%</u>
Total Assets	\$85,720,838	100%	\$104,088,793	100%

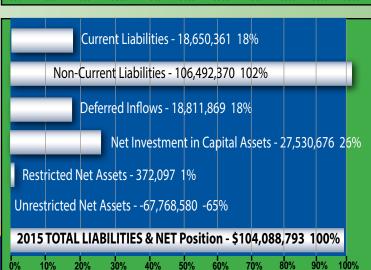
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Liabilities and Net Position	2014		2015	
Current Liabilities	\$23,273,818	27%	\$18,650,361	18%
Non-Current Liabilities	11,564,093	13%	106,492,370	102%
Deferred Inflows	7,845,000	9%	18,811,869	18%
Net Investment in Capital Assets	29,988,570	35%	27,530,676	26%
Restricted Net Assets	376,935	1%	372,097	1%
Unrestricted Net Assets	12,672,422	15%	67,768,580	<u>-65%</u>
Total Liabilities & Net Position	\$85,720,838	100%	\$104,088,793	100%

Examination of the Lake County Community College District's financial statements is under the oversight of the State of Ohio Auditor, who utilizes the services of Ciuni & Panichi, Inc. as its independent public accountants. Consistent with preceding years, the District received an unqualified (clean) audit opinion from Ciuni & Panichi, Inc.









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